

**We hosted two Loss Prevention (shoplifting) Seminars on April 21, 2008 for Gaffer District retailers. Some of the feedback from the participants follows. Please contact the GDBA leadership (Rick Maxa or Joe Carey) if you are interested in a “neighborhood watch” initiative as was discussed in the session.**

**Simple Style** – “I thought the seminar was very good. I came back to the store and immediately implemented one of the recommendations (alternating the hangers).” Karen Maio, Owner

**Beyond Baskets** – “I found the session to be very helpful ... obtained new information that helped us to implement a couple of changes. I think most of us are aware of the signs (large coats etc...) I would like to have had more time to spend on actual techniques when we suspect someone. Thank you for offering this session.”  
Cynthia Dickerman, Owner/Designer

**Glass Menagerie** – “The seminar was pretty well done. We learned a great deal from the discussion with other merchants and were provided with web sites that will be helpful. We made a suggestion for the Police Dept. to provide the Gaffer District with names and photos of habitual shoplifters that are known on Market Street so that merchants are aware of “who” they are. Officer Swan was very receptive to this idea and we hope that the Gaffer office will follow through. We also suggested that we create a “neighborhood watch”. Perhaps when a merchant suspects a customer, that the merchant can begin a “phone chain” so that everyone is vigilant. Thanks for providing the seminar, we greatly appreciate it.” Jackie & Dick Pope, Owners

**Heron Creek Cards & Gifts** – “I thought the seminar was worth attending. Officer Swan conducted an open format which prompted interaction of all participants. Much of what was presented was a reminder of common sense approaches. A few things brought up that I will certainly pay more attention to. Thank you for providing us this opportunity.”  
Mary Ann Denning, Owner