



Sign Design Assistance and Grant Program

It is normal for businesses to come and go on a commercial street. Corning's Gaffer District feels that each new business should have the opportunity to update the look and feel of their new District business.

New businesses also have a great potential to increase customer traffic and bring their regular customers downtown to re-discover long established businesses throughout Corning's Gaffer District. With regards to limited resources of staff time, we try to give new businesses our first priority for design services.

When a new business requests the services of the Gaffer District Director of Preservation and Design for logo creation, sign development, presentation of designs to City of Corning Sign Committee, and subsequent bidding of approved signage to sign fabricators; your business becomes eligible for a Sign Design Grant.

The Sign Design Grant offers new businesses a \$500 non-matching grant toward the total cost of signage. This grant is only available to new business owners who utilize the service of Corning's Gaffer District's Design Services.

In order to receive the \$500 in grant money toward your business signage you will be required to send a copy of the sign maker's invoice and proof of your payment to the sign maker into Corning's Gaffer District's Administrative Offices: ATT: Director of Preservation and Design. After receipt of these documents, Corning's Gaffer District will reimburse you for your new signage up to and not exceeding \$500.

For more information regarding this program please call or email Kristen Stewart, Corning's Gaffer District's Director of Preservation and Design at 607-937-6292 extension 107 or Kristen@gafferdistrict.com.